

2016 Miss CEO Summer Leadership Academy Overview

Day 1: Monday July 11, 2016

Room: Stanford Campus, Building 160, Room 326

Topics: Introduction to Miss CEO; Finding Your Strengths; Working in Teams

Goals: Students are introduced to Miss CEO, the staff, and objectives of program as well as learn about each other and begin to work in teams as they embark on a fun on-campus scavenger hunt. Students discuss the current state of women in leadership and learn how to overcome negative pressures/stereotypes when they unite together and leverage their individual strengths. Students recognize the significance and diversity of leaders, as well as identify their own unique leadership profiles and skillsets.

Day 2: Tuesday July 12, 2016

Room: Stanford Campus, Building 160, Room 326

Topics: Effective Communication and Goal Setting

Goals: Students learn to utilize their voice in an effective and powerful way as well as craft and deliver a memorable elevator pitch. Students set SMART goals and create a specific action plan for a select goal(s).

Day 3: Wednesday July 13, 2016

Room: Stanford Campus, Building 160, Room 326

Topic: Networking and Time Management

Goals: Students learn how to cultivate effective relationships with others (i.e. the Miss CEO network) and embrace the power of networking as it applies to achieving their goals. Students rethink personal productivity and develop a system that works best for their specific personality types with the emphasis on being as productive, stress-free, and fulfilled as possible.

Day 4: Thursday July 14, 2016

Room: Stanford Campus, Building 160, Room 326

Topic: Stretching Yourself and Design Thinking 101

Goals: Students experience product/project development from start to finish while leveraging their individual strengths, working in teams, embracing failure, and stretching themselves outside of their comfort zones.

Day 5: Friday July 15, 2016

Room: Stanford Campus, Building 160, Room 326

Topic: Negotiation and Program Finale

Goals: Students learn to get comfortable “asking for more” in a variety of situations and practice negotiating creative solutions with Stanford Law students. Students formally wrap up the program and celebrate their completion of the 2016 Miss CEO Summer Leadership Academy.